

BRYANT PENG

Product Designer

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SUMMARY

Designer with PM and engineering experience. Holistic understanding of the product development process: I design for the big picture. My psychology degree helps me recognize details that matter.

EDUCATION

The University of Texas at Austin
3.82 GPA, May 2017

B.S. Computer Science
Turing Scholars Honors Program

B.S. Psychology

EXPERIENCE

Microsoft

PM Intern, Summer 2016

Drove critical features to ship in systems management software that manages $\frac{2}{3}$ of Windows enterprise machines worldwide—over **100 million machines** and **\$2 billion** in revenue. My projects pushed core business priorities: Office 365 adoption, Microsoft Edge adoption, growth in cloud services.

Evernote

Product Design Intern, Summer 2015

Full-stack design (UX and UI), product thinking, market research, and user testing for **Evernote Scannable**. Led and shipped multiple feature explorations: redesigned sharing flow, recovery of recent scans.

Evernote

UX Design Intern, Winter 2014

Prototyped user interfaces, interactions for **Skitch** on mobile. Conducted usability testing and data analysis.

Google

Engineering Intern, Summer 2014

Developed confidential **Google Drive** for iOS feature from scratch.

LEADERSHIP

Design Collective

Founder & President, Winter 2015 – Present

Built UT's largest design community from nothing, doubling in size every semester. We foster the next generation of designers: Our beginner and intermediate programs equip students with the knowledge and skills they need to grow, and our student design studio takes on pro bono work from local nonprofits; notably, a Texas Landmark nonprofit and the R-word Campaign.

HackTX

Creative Director, Summer 2015 – Fall 2015

Created a bold, versatile visual identity for UT's official hackathon (**750+ attendees**). Developed brand guidelines, implemented across all promotional materials, including website, banners, apparel, and more.

PROJECTS

HVRGLX

iOS

Designed, developed, and marketed a study and work timer for phone addicts. HVRGLX got over **3.6K downloads** on the App Store and was featured on BGR, Brit + Co, and more. It introduces an elegant concept: using your phone to emulate an hourglass.